

Why
Sigma?

THE ULTIMATE
MESSAGE FROM
THE BASILEUS

EXCLUSIVE!

SOROR
SPOTLIGHT:

BRITNI
DANIELLE

PAGE 07

1922

TUS
MARKETING
AND
BRANDING

DECEMBER 2016 | \$19.22



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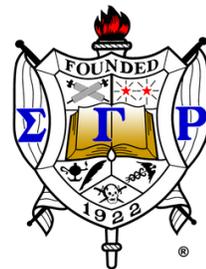
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INTENTIONAL



IMPACTFUL

MEASURABLE

Basileus Message

As we approach the end of 2016, it's apropos to reflect upon the happenings of the year and set goals for the next. I am extremely proud of all that we've accomplished thus far. We have worked hard to grow and strengthen the bonds of sisterhood, support education via our Rhoer affiliates and Mwanamugimu scholarship opportunities, as well as touch thousands of lives through various community service activities. In addition, the launch of our updated website on November 7, 2016 is a testament to the desire of the chapter in striving to be the best representation of Sigma Gamma Rho Sorority, Incorporated that we can be.

Looking ahead to 2017, we have set our goals in line with newly elected International Grand Basileus Deborah Catchings Smith's vision of being an intentional, impactful and measurable sisterhood for the future. With such a passionate and talented group of women by my side, I am honored to serve as the Basileus of Theta Upsilon Sigma, Inglewood Alumnae Chapter for the 2016-2018 term.

Soror Kimberly Prepetit
Basileus, Theta Upsilon Sigma

OFFICERS

2016-2018

Basileus- Kimberly Prepetit

1st Anti-Basileus- Andrea Magee

2nd Anti-Basileus- Daniella Washington

Anti-Grammateus- Kendra Jones

Grammateus- Kimberly Sanders

Tamiochus- Cynthia Westbrooks

Epistoleus- Ni'Kysha Johnson

Parliamentarian- Kauai Kennedy



Programs

We're halfway through the sorority year, and the women of Theta Upsilon Sigma (TUS) have been busy putting in work! Each year our beloved sorority, Sigma Gamma Rho, tasks us to carry out our national programs, through our signature "umbrella" initiative, Project Reassurance.



Through Project Reassurance, the sorority seeks to promote responsible living highlighted by the slogan "H3: It's All About ME!" which focuses on Healthy Living, Healthy Choices, and Healthy Generations. To date, the women of TUS have heeded the call and logged over 500 community service hours.

In addition to kicking the sorority year off this summer by fellowshipping with Sorors in the Los Angeles area at the SGRho Summer Social, in August, TUS helped students at Morningside High School, Orville Wright Middle School and Monroe Middle School start the school year off right by donating school supplies for Operation Big Bookbag. In September, we raised over \$2500 for St. Jude's to help fight childhood cancer.



In October, TUS members got up bright and early to honor the legacy of Soror Hattie McDaniel and educate men and women about breast health at Loyola Marymount University's Think Pink 5K. Later that month, we raised \$1400 (net profit) to help us further serve the community in our Fall Football Raffle where the winner received two tickets to a L.A. Rams game.



In November, TUS Sorors answered the sorority's call to up our community service hours, and we made thank you cards for veterans, encouraged citizens to RHOck the Vote, made lunches for homeless people with #HastagLunchbag, honored 7 outstanding educators, and celebrated Founders' Day with Sorors from all over area. Though December has just begun, our service hasn't let up. We kicked off the month collecting over 150 pairs of shoes for the sorority's Soles For Little Souls program.



Serve and Slay

SOROR SPOTLIGHT



www.thewritepitch.com

Britni Danielle

Q: What do you love most about what you do?

I love that no two days are alike, and I'm obsessed with the freedom. Although I'm back in the full-time world after years of freelancing--which comes with a lot of new responsibilities--I'm still able to work from home, so I get the best of both worlds. While I love chatting with interesting people--including some of my favorite celebrities like Nas!--the thing I appreciate most is working for the oldest Black magazine in America. EBONY was founded in 1945, and I grew up reading it. So being a part of the editorial team that still champions Black folks and Black life feels like a dream come true.

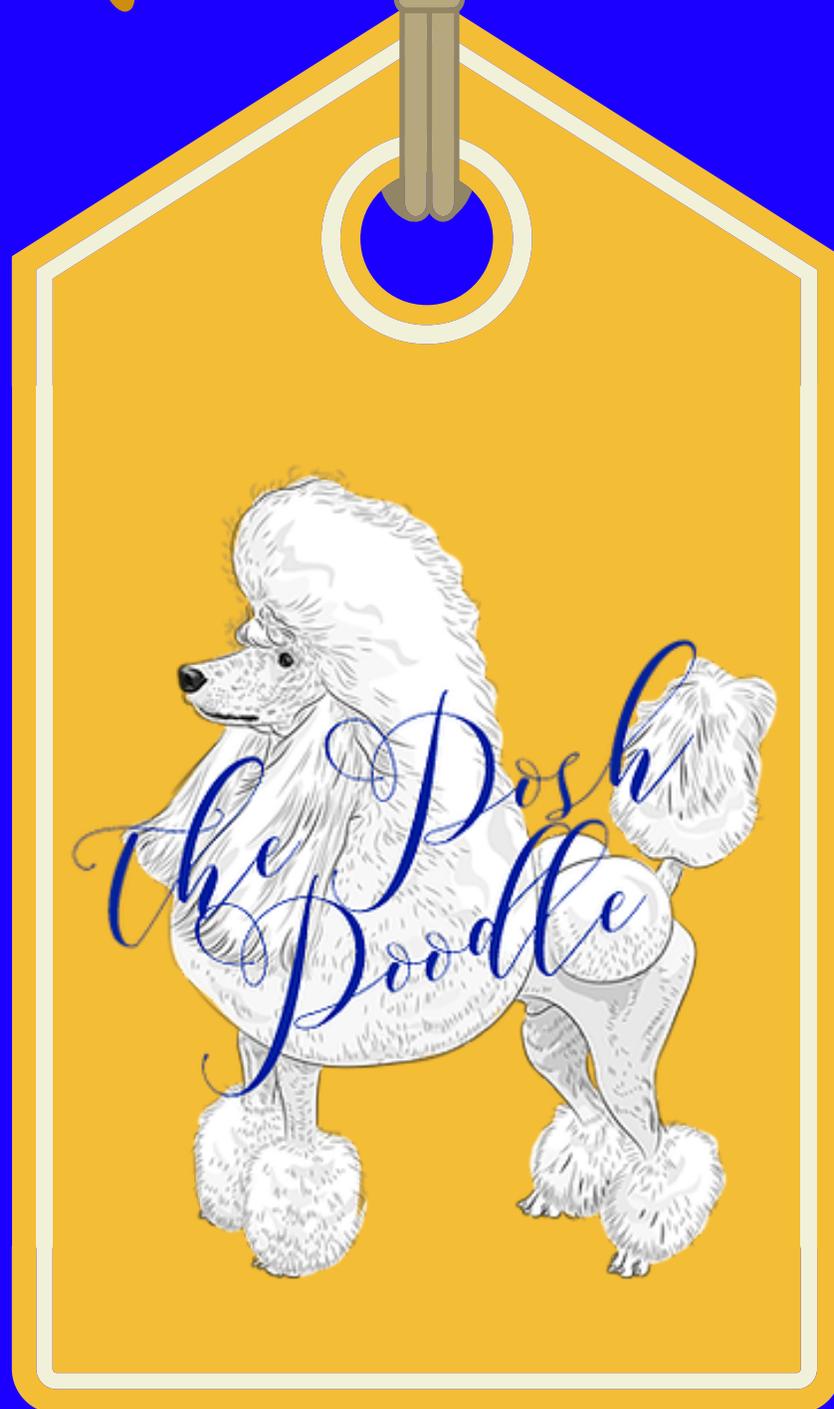
Q: If you could give one piece of advice to an upcoming writer, what would it be?

Read everything. A lot of people ask me how they can improve their writing, and I always tell them to read. If you want to write novels, read novels. If you want to write for magazines, you better be reading them too. Also...don't worry about getting things perfectly. You're going to mess up, and hopefully you'll have an editor who helps you get better. Embrace the opportunity to grow and change.

Q: What is your favorite Sigma memory?

I have so many it's hard to narrow them down. But, I think by far my favorite is stepping in a show at ASU. It was our team's first step show and we were so nervous. Unfortunately, a fight broke out right as we took the stage to begin our routine, but strangely enough that helped us control our nerves. We ended up winning the show, and although I'm super laid back, I got a surge of adrenaline and ended up breaking my cane at the end and hurling it into the audience. It was epic.

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It is a pleasure to serve as the 1st Anti-Basileus/Membership Chair and kick off the year with TEN newly reactivated Sorors, who are all excited and on fire to "serve and slay!" Each Soror brings a unique viewpoint and set of skills and talents that have already helped us meet and exceed goals within the first half of the Sorority year, and we are proud to have them.



Membership

Andrea Magee

1st Anti-Basileus

We aren't finished yet! We are continuing to reach out to Sorors to welcome them home, re-acclimate them and empower them to advance Sigma with their ideas and service. As the strengthening of our sisterhood by number continues to be at the forefront of our goals on each Sorority level, Theta Upsilon Sigma is dedicated to attracting quality women to pursue membership into this lifelong sisterhood. We are also committed to "outside of the box" thinking and activities, to keep our current membership engaged, fulfilled and growing personally.

It is going to be a great year for membership. Keep your eyes on the TUS!

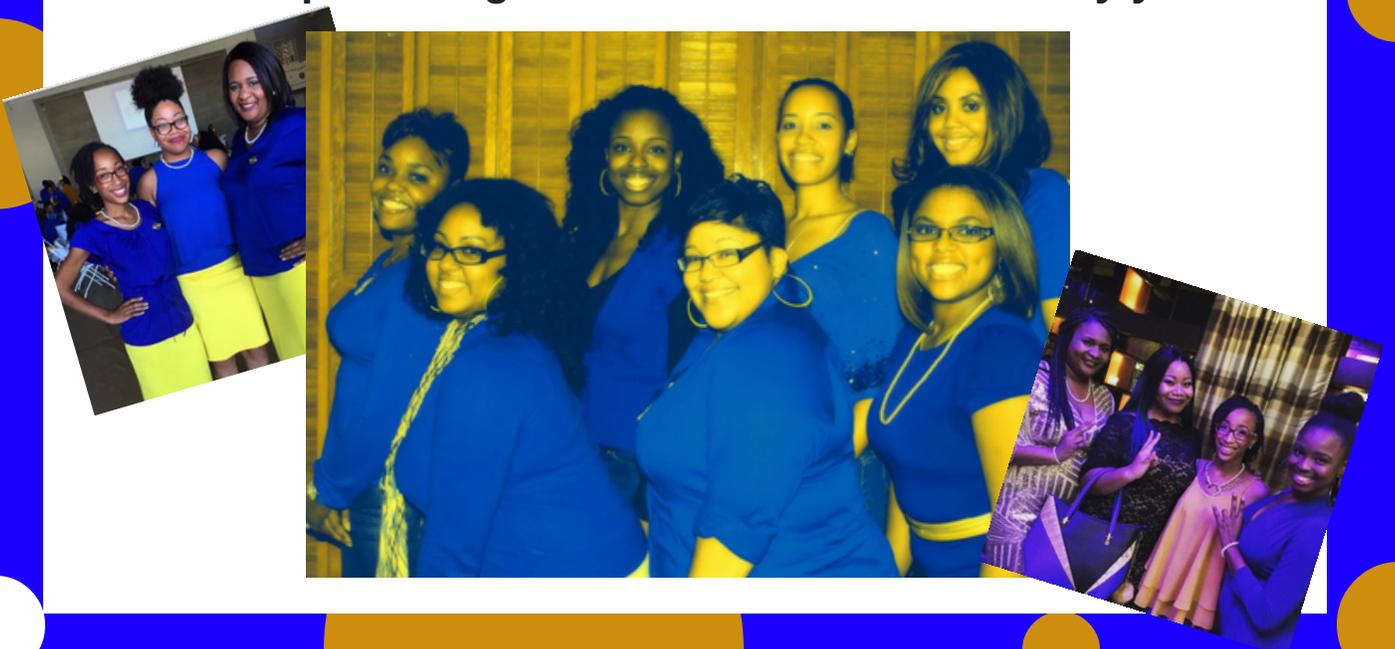
"It is going to be a great year for membership."

Interested in joining or re-activating?

Email: armagee@ymail.com

RHO ETA

On Thursday, December 8, 2016, the "Radiant" Rho Eta Chapter of Sigma Gamma Rho Sorority, Incorporated will celebrate a decade of "Greater Service, Greater Progress" on the campus of Loyola Marymount University. Since chartering in 2006, the chapter has initiated 23 young women into the Sigma sisterhood, who have served the LMU Campus for 10 years with programs such as the annual Hattie McDaniel Breast Cancer Awareness fair, Be A Match Bone Marrow Drives, and campus wide Operation Big Bookbag school supply drives. Rho Eta has served Orville Wright Middle School, St. Bernard's High School, and collaboratively with TUS, St. Mary's Academy & Monroe Middle School faithfully since its inception. There are currently 5 past Rho Eta members financially active in Theta Upsilon Sigma for the 2016-2017 sorority year.



The Rhoer Club has been on fire over the past few months with meetings, workshops, sister building activities, and community service. We are proud to announce the return of our monthly community service partnership with #HashtagLunchbag, a national non-profit organization fighting to end hunger one lunch bag at a time.



**By: Rhoer President
Lila Gilliam**

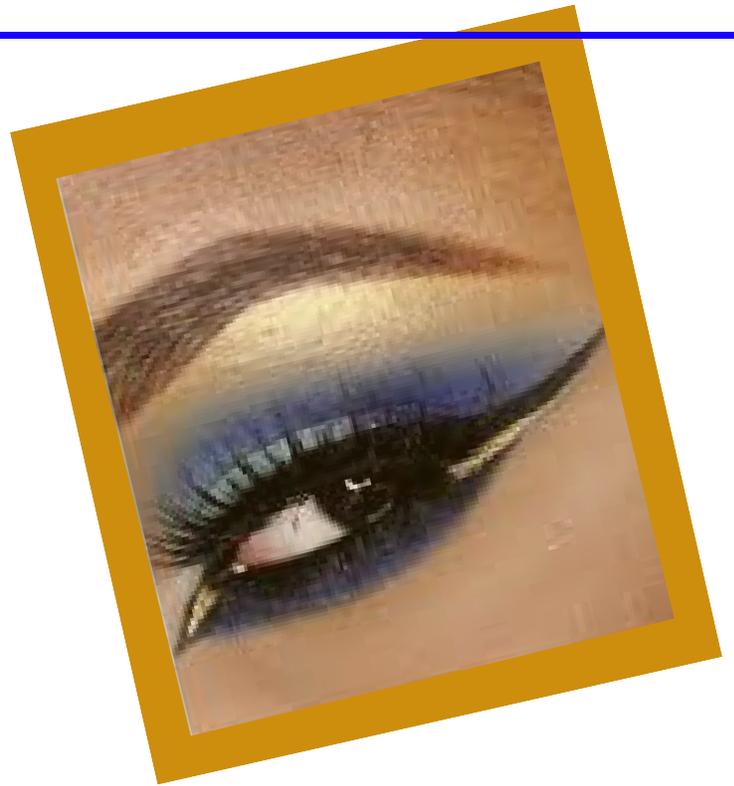


Rhoer Club

Recently the Rhoers participated with Omega Psi Phi Fraternity, Inc., Tau Tau Compton Alumni Chapter, and Meals on Wheels, to deliver meals Thanksgiving morning to residents throughout Los Angeles County. Although, community service is just one aspect of what we have accomplished thus far, we have been busy finding ways to incorporate national programs such as H3: It's All About Me by attending cooking classes and volunteering with Heal the Bay. Since academic excellence is a high priority for us, we have also attended a few college readiness workshops. Finally, we have strengthened our sisterly bond through different sister share events.



GET THE LOOK!



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The more I learned about Sigma Gamma Rho, the more I fell in love. I chose Sigma Gamma Rho because I wanted to work alongside a group of educated women who would inspire me to become a better woman. I admired how Sigma Gamma Rho carried a strong emphasis on empowering and enriching lives in the community. Once I met the women of Sigma Gamma Rho, I knew their warm sisterhood was the right fit for me, and I've been a proud member ever since.

~ Soror Akilah Mayfield



I chose Sigma to become a part of something great; something that had women of quality instead of quantity. Seeing Black women uplifting one another and giving back to the community was beautiful; I wanted to be a part of that.

~ Soror Sebrena Thurton



I chose to join Sigma Gamma Rho to build lasting friendships with women of achievement, where I could make an impact on my community. Sigma has encouraged me to build leadership skills and pursue my goals with both poise and passion.

~ Soror Ryketia Kelly



Marketing and Branding



Soror Tamika Williams-Clark
WR Epistoleus

As I sat on the Epistoleus conference call on July 18, 2016, I remember being totally inspired and up for the challenge as the 7 goals were laid out by Soror Williams-Clark. She has done a remarkable job with her Western Region branding efforts, and it was only right for Theta Upsilon Sigma to follow suit. We began our rebranding efforts starting in August 2016, and the chapter now has a new logo, chapter pictures and website. TUS is also on multiple social media platforms such as Facebook, Instagram, Snapchat and Twitter and we've created hashtags that go with each posting.

On November 7, 2016, we launched a major marketing campaign which began at 7:22 am. Our campaign was well received by Sorors and the community at large. We posted our chapter pictures throughout the day and ended the day with the launch of our new and improved website. There was a lot of blood, sweat and tears that went into this campaign and it was very time consuming, but well worth it. I encourage every chapter to come up with a marketing and branding strategy. It will help your chapter tremendously by increasing visibility. I am very fortunate to have such a supportive chapter that helps my visions become reality. We will continue to be active on our social media platforms and you can expect to see our newsletter twice per year. Please be sure to check out our beautiful new website www.sgrhotus.com!



Soror Ni'Kysha Johnson
TUS Epistoleus

December

07

SOLES for
LITTLE SOULS

Shoe Donation Drive for
Jenesse Center

08

RHO ETA's 10th
ANNIVERSARY

7:00 pm
City Tavern, Culver City

17

TUS
ANNIVERSARY +
CHAPTER MTG

7:00 pm
Boardwalk 11, Los Angeles

January

00

CPR TRAINING

Date TBD

21

CHAPTER
MEETING

10:30 am
LMU

29

RHOERS
#HASHTAG
LUNCHBAG

10:00 am
Location Varies

February

11

SKID ROW
PROJECT with
ALPHA PHI ALPHA

7:30 am
Skid Row, DTLA

18

CHAPTER
MEETING

10:30 am
LMU

26

RHOERS
#HASHTAG
LUNCHBAG

10:00 am
Location Varies

March

11

SIGMA YOUTH
SYMPOSIUM

Details TBD

18

CHAPTER
MEETING

10:30 am
LMU

26

RHOERS
#HASHTAG
LUNCHBAG

10:00 am
Location Varies

April

15

GOODWILL
DONATIONS +
CHAPTER MTG

10:30 am

21-23

WESTERN
REGION
CONFERENCE

Crowne Plaza Resort
Chandler, AZ

29

MARCH FOR
BABIES WALK

8:30 am
Exposition Park

30

RHOERS
#HASHTAG
LUNCHBAG

10:00 am
Location Varies

Upcoming Events



sgrho1922.org



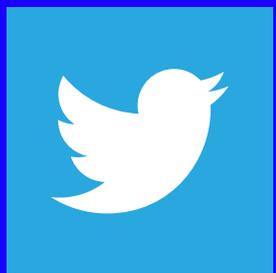
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